



2015/2016
Key Measures of Success

FINAL REPORT

Goal Area	Key Measures of Success	Status/Comments
<p>Board & Leadership - Continue the recruitment and development of board members (esp. related to advocacy & fundraising); successfully transition to new HOS; and continue to position ECS for the future.</p>	<ol style="list-style-type: none"> 1. Orient/integrate/add new board members as appropriate 2. Cultivate board member relationships 3. Enhance board training on advocacy, friend-raising, and development 4. In view of leadership change, evaluate leadership support and organizational needs 5. Policy updates and reviews 	<ol style="list-style-type: none"> 1. New member training/info planning was begun 2. Pushed to 2016/17 3. Dave Abbott and Mike Allen began Not-for-profit Organizational Development Training through Jamie Levy and Associates (provided by the Welborn Foundation) 4. Pushed to 2016/17 5. Full Employee Manual Update updating various policies/protections in light of current cultural climate. Approved in December 2015.
<p>Advancement & Development - Be intentional in marketing/promotion of our school to support enrollment strategies and brand awareness; further develop relationships with strategic partners; and enhance fundraising/dev. activities.</p>	<ol style="list-style-type: none"> 1. Implement a successful High School Capital Campaign 2. Branding update 3. Further enhance relationships w/ Christian community, pastors, and churches 4. Campus partner relationships/promotions 5. Continued reevaluation of PK program and PK Vouchers 	<ol style="list-style-type: none"> 1. Raised \$4.0+ million to launch the high school 2. Pushed to 2016/17 3. Held a successful Pastors Appreciation lunch at FSBC to talk high school engagement. 4. Bethel lease has been signed by both parties and is effective July 1, 2016 through June 30, 2021. 5. It was determined that expansion of the PK program is not feasible at this point.
<p>High School - Offer a world-class Christian high school that partners with parents, integrates faith and learning, and connects with the community.</p>	<ol style="list-style-type: none"> 1. Obtain regulatory/zoning approvals 2. Define committees and determine responsibilities 3. Develop draft of curriculum design/academic model 4. Develop conceptual design of facility/campus 	<ol style="list-style-type: none"> 1. All regulatory/zoning approvals have been granted. 2. Education and Student Experience Committee has been re-engaged. 3. Biblical worldview and academic model planning is underway with research into worldview training, online platforms, dual credit, etc... 4. Interior and exterior design is complete.

<p>Continued Pursuit of Excellence - Focus on excellence in every aspect related to intentional Godly relationships, student learning, and staff development.</p>	<ol style="list-style-type: none"> 1. Development of ECS 5-year tech plan 2. Continue to enhance school/student safety 3. Support athletic department in equipping coaches and developing the whole child 4. Biblical Integration and Worldview Training 5. Use School Improvement Plan to drive academic excellence 6. Create for tangible ways to value our employees 7. Cultural development at the Cullen Campus 8. Developing the cultural on-ramp for new stakeholders (students/parents/staff) 9. Intentional Student Spiritual Development 	<ol style="list-style-type: none"> 1. Have developed a current list of all technology access in PreK-8 and the framework of a plan on where want to be with our technology use. Great piece for school inquiries and admissions. 2. The three main main outside doors used by ECS and Bethel at the East campus have been secured with buzzer systems and cameras. We now have fully secure entries at all three ECS campuses, as well as enhanced security for summer camp and for extended school year hours 3. Develop athletic department handbook and coach's handbook - moved to 16/17. 4. Training for teachers and focus of biblical integration and biblical worldview is active and ongoing. Biblical Worldview training included: Questions for Contextualizing Subject Matter (for biblical thinking), providing teachers with resources for being more intentional in curriculum maps and in classroom instruction, etc... 5. Kristina Smekens' "6 Traits of Writing" is being weaved through the classrooms at every level and in developmentally appropriate ways. Virtual and live workshops are creating time for teachers to work together to share best practices. 6. Extended Fall Break, Pursuit of a Culture of Grace and acknowledgement of professional accomplishment 7. Student Created Expectations 2015-16 Brochure 8. Held a focused meeting involving Senior Staff, Business Manager, Dir. of Advancement, Dir. of Admissions, and Health Coordinator to look at ways to provide a better on-ramp for new families. 9. PK-5 Chapel Plan - https://goo.gl/vYyIVa 6-8 Chapel Plan followed Ken Ham's Foundations video series as he discusses the relevance of Genesis to a biblical worldview. This involves 8th grade student leadership of the 6th grade.
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